



INSIDE EVERY WOMAN
Using the 10 Strengths You Didn't
Know You Had to Get the Career
and Life You Want Now

Story Ideas

Business/Entrepreneurship • Women • Medical/Legal Nurse Consulting

Business/Entrepreneurship

Dreams Make People Miserable – 5 Simple Steps to Making Your Vision a Reality

Vickie Milazzo presents “5 Promises” that, once made, unleash the power to propel anyone to success. These promises include:

1. I will live and work a passionate life.
2. I will go for it or reject it outright.
3. I will take one action step a day toward my passionate vision.
4. I commit to being a success student for life.
5. I believe as a woman I really can do anything.

Advice to the Start-Up Company That Wants to Be Different

What are the coming trends in 2007 and what advice do start-ups need today? Ask Vickie Milazzo, who will explain how to create a niche and be a giant in that industry. She'll show how her hybridization of nursing and law led to the most successful combination since peanut butter and chocolate.

Step Out of Your Fear

We must “step out” to realize a life of fulfillment. Bad things can happen when we step out and take risks, but worse things happen to our essence when we don't. Vickie Milazzo overcame her fear of starting a new career and a new business and she shows how to be true to your dreams.

Is It Time to Quit Your Job and Start a Business?

Are you the rebel – mouthy and opinionated? Do you like the thrill of change? Are you always eager for the next new venture? Vickie Milazzo tells you how to plan an exit strategy, from being an employee to becoming an employer.

How to Grow Your Business 300% in Less Than 5 Years

Vickie Milazzo has seen her organization grow every year, always way above an average pace. How do you continue to see wild growth for a company now approaching its silver anniversary? She will reveal what great small companies do to continually grow.

From Poverty to the Penthouse

Raised in a shotgun New Orleans shack of a home, Vickie Milazzo says her family wasn't white or blue collar. "We were no collar, because we only could afford T-shirts." She reveals her amazing success story and inspires others to live passionately and to pursue their dreams.

How Women are Changing the Face of Small Business

Today there are 9.1 million women-owned businesses in the US, representing nearly 40% of all businesses. They employ 27.5 million people and generate more than \$3.6 trillion in sales. Women are starting new firms at twice the rate of all other businesses. (Source: NFWBO, SBA) Vickie Milazzo will share how women are playing a much bigger role in our economy than just a decade ago.

How to Spin Off a Successful Business

Vickie Milazzo has taught other legal nurse consultants how to develop a successful business practice, including one woman who now brings in over one million dollars annually. She will explain how you can spin-off successful businesses.

How to Reinvent Yourself When at a Career Crossroads

Vickie Milazzo knows what it's like to be fired, to switch careers, to create her own business – and revolutionize an entire industry. How can you reinvent yourself when you are faced with a point in your career development that feels stagnant or limited in growth opportunities? Vickie will get you out of your rut and on your way!

How to Create Your Business to Fit Your Lifestyle

Some people open a business because it allows them to be the boss, to remove a cap as to how much they can earn, or because they have a passion for a great idea. But others seek to open a business because it can fit into their lifestyle. How do you know which business is right for you and your preferences, schedule, and needs? Vickie Milazzo will lend insight on starting a business that is ideal for you.

How to Ethically Embezzle Your Employees' Money-Making Ideas

95% of CEOs never ask the \$10/hour employee for their opinion. Yet that's the person touching the product and speaking to the customer. Brilliant ideas are generated by the most unlikely employees—and you'll never know if you don't ask. Ethically embezzling her employees' ideas

has helped Vickie Milazzo grow her \$14-million company more than 300% over the past 5 years. She will share innovative strategies for mining employees' money-making ideas and the amazing stories behind them.

How to Get Yourself a Pay Raise Before the Week Is Over

Do you ever wonder why some employees get 15% pay raises while others get the standard 3%? Most people think that it's their boss's decision but it's not—it's their own. Vickie Milazzo will reveal how to read your boss's minds, become indispensable, and get pay raises beyond your wildest dreams. Your boss will be begging to advance you.

5 Secrets Millionaire Entrepreneurs Won't Tell You

Most people look at successful entrepreneurs and envy their lifestyle and accomplishments. They can't figure out why their business isn't more profitable and not growing faster. It's not about the hard work or the long hours. It's about changing your business attitude and acting like a CEO no matter the size of your business. Vickie Milazzo will share the 5 secrets millionaire entrepreneurs won't tell you.

Why Networking Is *Not*working

It's been in-grained in us since high school that we must network with other peers in order to be successful, whether in business or social contexts. Network, network, network, they said. But why? Does it really work? What are the real benefits? Are we confusing socializing with networking and wasting our precious spare time? Is it detracting us from achieving our real goals? "Networking is overrated," says Vickie Milazzo, an *Inc.* Top 10 Entrepreneur and she shares 5 reasons why and what savvy entrepreneurs can do about it.

Women

A Woman's Secret Weapon – 10 Feminine Forces

Whether a woman is positioning for a promotion, pursuing a life goal, or simply figuring out what she wants to be when she grows up, Vickie Milazzo shows her how to activate 10 inherent feminine strengths to achieve the outrageous success and fulfillment she deserves. These forces include: fire, intuitive vision, engagement, agility, genius, integrity, endurance, enterprise, renewal and Female FusionSM.

How a Woman Can Become the CEO of Her Life

Today's woman juggles family demands, society's expectations, a satisfying career and her own desires for pleasure. Vickie Milazzo reveals to all women her intimate secrets of how to be the CEO of their lives. She shows women how to live a life of balance, passion, and success, both in and out of the office.

How to Mentor Women to Success

Real women can achieve unreal success. They just need guidance, encouragement, and the belief that inside every woman is the power to achieve. Vickie Milazzo mentors tens of thousands of women annually with insightful and practical down-to-earth advice.

Female FusionSM: It Ain't Your Grandma's Book Club

Vickie Milazzo shows women, in a few easy steps, how to collaborate together to achieve success levels they could never reach alone. By encouraging small groups of women to gather, they not only network, share ideas, or exchange words of encouragement, they also give and receive constructive criticism and seek out supportive ways to boost one another's life.

Everything You Need Is Inside Every Woman

Money. Looks. Luck. These things certainly don't hurt but what does it really take to dramatically change your life? It turns out all that you need to harness for success lies within you already. Vickie Milazzo identifies unique characteristics and strengths that exist within every woman.

Which Boss Is Right For You – a Man or a Woman?

Which management style works best for you – a man's or a woman's? Why do some prefer a man or a woman as a boss? How does a woman lead differently from a man? Vickie Milazzo reveals the pros-cons on the sex of your boss.

How to Guarantee *HE* Doesn't Get the Promotion *YOU* Deserve

Asking for a promotion or positioning yourself for a raise is an art and it is especially challenging for a woman. Vickie Milazzo shows women how to ask for and get what they want – and tells you what to do if your efforts are rebuffed.

How to Speak Up Without Being Silenced

Women need to know when and how to speak up so that they are heard. Vickie Milazzo lends a voice on how women can properly and effectively assert themselves in the workplace without being ignored and disregarded.

5 Mistakes Women Make That Men Don't

We know women are different from men in many ways, but when it comes to the working world, there is a huge difference. Vickie Milazzo alerts us to the ten typical and costly mistakes women tend to make in the office that men don't – and she tells us how to avoid making them.

How to Guarantee That Your Life Never Again Takes a Backseat to Your Husband's

The reality today is that even as women are building incredible careers they're still battling the stereotypical roles of traditional wife and mother. At home, women are exhausted by repeatedly having to ask and remind their husbands to pitch in. Rather than rock the boat, for some women it's easier to do it themselves, but that's a trap. Vickie Milazzo has trained thousands of women to step out of the stereotype and reclaim their lives without wrecking their marriages.

Flex Your 10 Feminine Forces for a Better Workout

Most women are so busy that just walking through the gym door is an accomplishment. If you're going to make the effort count, then it's time to harness the feminine forces that will relieve boredom in your routine and recharge your passion for sweat and spandex. From the board room to the locker room, Vickie Milazzo became not only a top CEO in a new industry for women but also the CEO of her workout. She transformed her fitness and lifestyle regimen by applying the 10 feminine forces that helped her build her business to build her body. Appreciating the daily workout challenges women face she shows them how to become the CEO of a transforming workout.

A Holiday Gift-Giving Idea

Inside Every Woman: Using the 10 Strengths You Didn't Know You Had to Get the Career and Life You Want Now is the ideal gift for the holiday season for yourself and for all your friends – your holiday shopping made easy. Show all the women on your gift list how they can close the gap between their dreams and their success with this bestselling book.

Medical/Legal Nurse Consulting

What You Should Know That Hospitals Won't Tell You

Vickie Milazzo has trained thousands of registered nurses to be Certified Legal Nurse Consultants^{CM}. As a former critical care nurse for six years, and now as an educator, she has seen or knows of the national epidemic of medical malpractice and death and injury at the hands of healthcare. She sheds light on the failures of the medical community and what can and should be done to prevent unnecessary death, injury, pain, or emotional stress.

The Murder Capital of America – Your Local Hospital

They say the cure can be more harmful than the disease. It's certainly true in cases where there are errors, mistreatment, or malpractice in the hospital, and according to the founder of an industry that trains nurses to help the legal profession, unfortunately, the incidents of sloppy or poor care is increasing. HMOs, the nursing shortage, changes in nurse

demographics, increase in use of the healthcare system by more people and changes in technology all contribute to the decline of healthcare. Vickie Milazzo, who was a critical care nurse of six years, exposes the ugly truth of how your medical care might just be making us sick.

Pioneer of an Industry Marks 25 Years

The legal and nursing professions forever changed when Vickie Milazzo merged the two together in 1982 and created a new industry – legal nurse consulting. Milazzo explains what a legal nurse consultant is, the variety of cases they consult on and the impact they have on the quality of our healthcare. Legal nurse consulting was recently named as one of the top 10 hottest jobs for 2007 by CareerBuilder.

Legal Nurse Consulting – One of the Hottest Jobs for 2007

When Vickie Milazzo decided to use her nursing experience in a unique new way back in 1982 and offer her expertise to attorneys for their medical-related cases, she single-handedly pioneered the field of legal nurse consulting. She not only created a \$14-million business for herself, but has been teaching other RNs how to do the same to earn six figure incomes. Little did Milazzo imagine that 25 years later, legal nurse consulting would be considered a hot new trend and named one of the top 10 hottest jobs for 2007 by CareerBuilder. Milazzo explains what legal nurse consultants do and why they play a crucial role in the health and legal arena.

Will the Nursing Shortage Kill You?

Vickie Milazzo sees the nursing shortage every day of her life, and in fact, may be helping to create it as she shows nurses how to pivot their careers to the legal side. It is feared that a shortage of one million nurses will occur by 2010, as job dissatisfaction, stress, and nurse-physician conflict chase nurses into a new line of work. Every year, 98,000 people die from medical negligence – totally preventable deaths. Further, a study by the National Institute of Medicine shows, that on average, one patient per hospital, every day, will have an error occur in their medication.

How to Find a Doctor Who Won't Kill You – 5 Ways to Identify Dangerous Doctors

Most people are surprised to learn that the murder capital of America is not Chicago or Camden, New Jersey, it is their local hospital. Statistics show dangerous criminals kill 45 people a day while caring healthcare providers kill 268 people every day due to medical negligence. People need guidance to keep themselves and their families out of harm's way and not become one of these unnecessary deaths. Attorney and registered nurse Vickie Milazzo will reveal 5 life-saving steps you must follow to avoid becoming a medical-malpractice statistic.